

Chelan-Douglas Coalition for Health Improvement

November 14, 2018



Agenda

- Introductions
- NCACH Updates
- Chelan-Douglas Rides to Work: Employment and Transportation Forum Recap and Debrief
- Roundtable



NCACH Updates


- CHI Stakeholder Survey data now available – will be posted on CHI webpage
- NCACH Opioid Project just closed application period for Rapid Cycle Opioid Awards. More funding to be made available in 2019.



Chelan-Douglas Rides to Work: Employment and Transportation Forum Recap and Debrief

- A local organization was looking for help in finding a solution for individuals leaving a treatment program and having trouble with transportation. Specifically, transportation to and from interviews and jobs. These individuals are in need of bus tokens.
- In July 2018, the Chelan-Douglas Coalition for Health Improvement started working on finding solutions for this transportation issue.
- In October 2018, the Coalition hosted a Chelan-Douglas Rides to Work: An Employment and Transportation Forum. This Forum was held to get more individuals involved. There were different approaches through activities to find solutions.

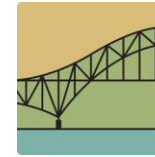


Representation of Sectors	
Total	32 attendees
City and County	9 attendees
Transportation Providers	6 attendees
Managed Care Organizations (MCOs)	6 attendees
Non-Profits	9 attendees
Primary Care and Dental	2 attendees

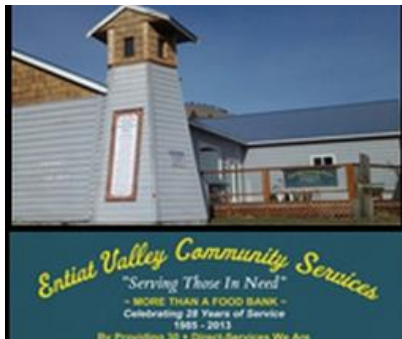
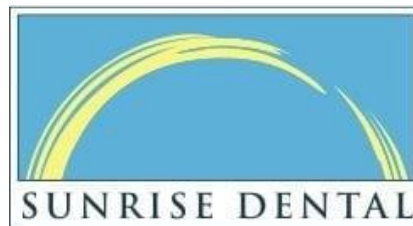
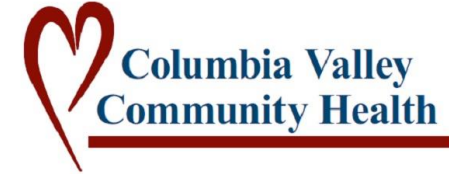


Chelan-Douglas Rides to Work: Employment and Transportation Forum Recap and Debrief

Organizations represented:



Chelan-Douglas
TRANSPORTATION COUNCIL



We want to hear from you...

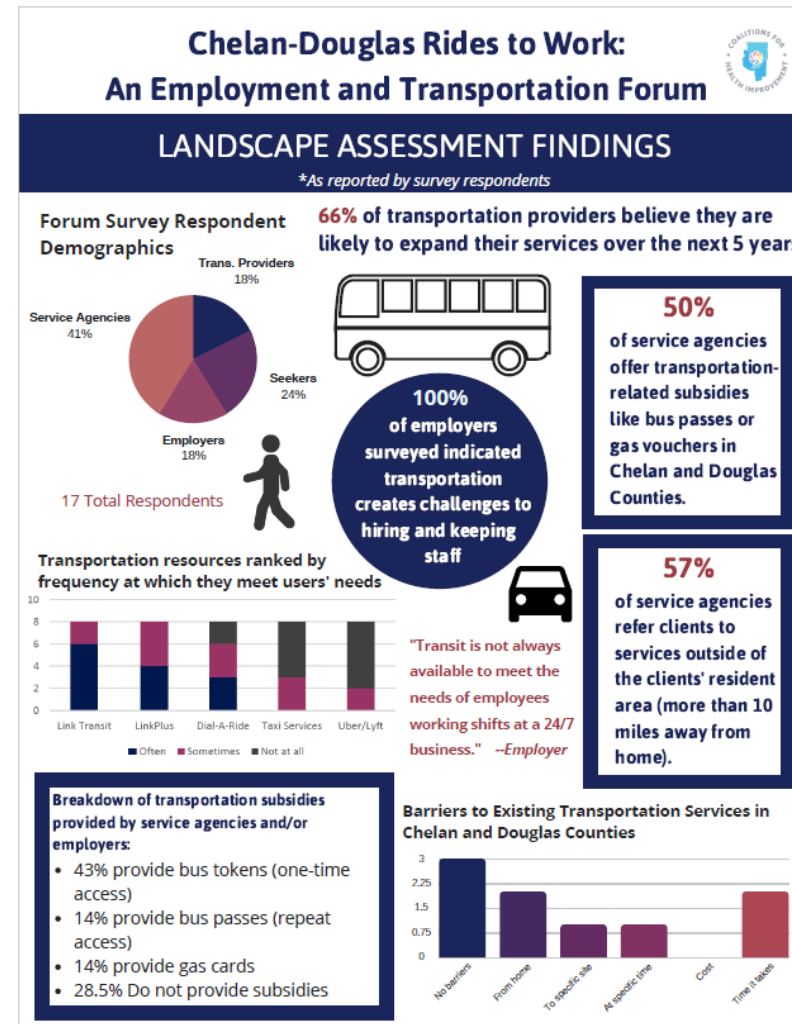
- What feedback do you have regarding the Forum that you would like to share?
- Any new ideas or solutions regarding the transportation issue?



Chelan-Douglas Rides to Work: Employment and Transportation Forum Recap and Debrief

Landscape Assessment Results

- 17 total respondents
- 4 surveys targeted transportation seekers, employers, transportation providers, and service agencies aiming to gather relevant information on employment-related transportation barriers in Chelan and Douglas counties.
- Data collected meant to inform breakout discussions and expand on key themes found in the survey data




Chelan-Douglas Rides to Work: Employment and Transportation Forum Recap and Debrief

Post-Forum Share-out


- Narratives and key themes collected during the forum showed that the community wants:
 - To organize, collaborate, and expand partnerships within the current transportation system (e.g. private sector outreach)
 - An open conduit for communication around resources and info-sharing
 - More transit options
- Why this data matters: education, partnerships, and innovation.

Chelan-Douglas Rides to Work: An Employment and Transportation Forum



POST-FORUM RESULTS

EMERGING THEMES INFORMING NEXT STEPS



- Vanpool/Rideshare creation
- More private employer outreach
- Expanded Partnership within the transportation system (e.g. taxi, public transit, rideshare)
- Expanded resource sharing desired
- More transit options


Attendee Snapshot

• Transportation users	• Link Transit
• Skillsource	• YWCA
• Checker Taxi	• Sunrise Dental
• Catholic Charities	• Housing Authority of Chelan County
• Community Choice	

For more information or to get involved in the work of the CHI, contact Kelsey Gust:
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Forum discussions revealed narratives centered around community resources, strengths, and barriers to employment-related transportation in Chelan-Douglas counties.

Why Does This Data Matter?




Education and Communication

Success stories provided effective models for transportation services and educated attendees on the scope of local services.



Fosters Partnerships

Transportation providers, referral agencies, and employers found that they prefer working together on solutions.



Spurs Innovation

All 32 participants brainstormed unique solutions to employment-related transportation issues.

Chelan-Douglas Rides to Work: Employment and Transportation Forum Recap and Debrief

Breakout Session – Key Projects or Ideas identified:

- Serious potential to partner with LINK or local taxi company for an employee rideshare program (e.g. van pool or shuttle bus)
- A change in mindset is critical to bridge the gaps in transportation barriers – “walk the walk”
- Increase access and make use of other available transportation partners (e.g. Trailways; Apple Line Service; Amtrak)
- Increase awareness of current programs
- Collaboration among organizations (for grants, client referrals, etc)



Chelan-Douglas Rides to Work: Employment and Transportation Forum Recap and Debrief

Breakout Session – Key Barriers or Needs to Address Identified:

- Language/cultural barriers
- Looping in employers as part of the solution to help provide or pay for employee transportation services
- Employer incentives – for employers to hire transportation-challenged individuals
- Low cost rentals or low cost car repair services (e.g. Wenatchee Valley College auto technician program?)
- How to make use of “unused” bus passes (e.g. City of Wenatchee employees who do not use their monthly bus pass)

Other ideas:

- Create a community bus token fund at local grocery stores through the NCW Community Foundation
- Establish worker-driver programs; vanpools
- Zipcars or Smart-Car day-use rental model



Community Fund

- Immediate Community Need
 - A community member needs some financial support at that moment
- Long-Term Community Need
 - Sustainability for the CHI
 - Funds to provide in the future
 - Possible expansion of criteria



Next Steps

Two Approaches:

1) Community Foundation Fund

- Subcommittee for criteria

2) Focus group with community members

- Subcommittee for planning

- Review ideas presented at Forum
- Identify which ones the CHI would like to pursue in 2019
- Identify action steps needed
- Delegate leadership



Final Thoughts

- Questions
- Concerns



Next Meeting:

- Chelan-Douglas Coalition for Health Improvement:
December 12, 2018, 3:00 PM to 4:30 PM at Confluence
Technology Center

